



**Goal Seeking**  
Sterling Plaza  
21000 Sq. Ft Retail Center

June 10, 2008  
Developer Pro  
Quick Proforma Retail

<b>Desired Development Profit</b>	<b>Total Land Cost</b>
25.00% of Total Development Costs	\$ 1,299,215
20.00% of Sale Price	\$ 1,236,273
150.00% Return on Equity	\$ 1,451,267

**Note:** Total Land Cost is the "Total Cost" that would be entered  
in the Land Folder including acquisition costs etc.